

# Web Manager

## Puts Control In Your Hands

*Designed for the Internet. Web Manager™ makes managing your Web site simple and affordable.*



internet4associations®

www.internet4associations.com | 800.292.5809

## Streamline Your Web Content Management

Smart. Affordable. Solutions.

Internet4associations' Web-based software is delivered specifically for associations and designed from the ground up for the Internet. Our integrated suite of modules enables you to manage your Web site content, e-commerce transactions, membership, contacts, activities, meeting and event management, eMarketing, reporting and much more.

With twenty years of experience partnered with associations, our Web Manager™ integrated software solution has been enhanced based upon our customers' feedback. It has also evolved with these critical goals in mind: save you money, help you generate new sources of revenue, make you more efficient, while optimizing your valuable resources.

### Affordable to Buy

It's simple. All you need is a web browser and an Internet connection. No desktop software, no server software, no computers to buy. Scalable; start with what you need today, and add on as you require.

### Affordable to Operate

It's a hosted solution. With a state of the art facility; we maintain the firewalls, security and the software. Changes in technology, software or operating systems are our concern, not yours.

### Affordable to Maintain

It's ZERO maintenance. All upgrades and enhancements are included, and we do them for you.

**Web Manager™** is a fully integrated Web Content Management solution, enabling organizations to manage the entire Web site with point and click ease. No programming or HTML knowledge required. With just a Web browser and an Internet connection you can create Web site content, dynamic forms, upload files and manage all aspects of your site. Work from home, while traveling or virtually anywhere.

Additionally, Web Manager™ includes a WYSIWYG (What You See Is What You Get) editor, which allows you to easily manage your site content and control the formatting of every page. Web Manager also enables you to fully manage your navigation at multiple levels; build, move, and copy pages; enable member protected and public content and much more.

### Features Included in Web Manager™:

- Web Content Management
- WYISIWIG Editor
- Dynamic Navigation
- E-commerce Enabled with Site Encryption
- Forms Builder
- Members Only Security
- Searchable Membership Directory(s)
- Site Search Engine
- Log File Statistics Analyzer
- Full Web Site Hosting

*Discover how hundreds of associations are utilizing internet4associations' integrated Web solutions to better streamline their overall Web site management, while providing a more cohesive experience for their members and constituents.*